



भारतीय रिज़र्व बैंक/ Reserve Bank of India
संचार विभाग/ Department of Communication

Release of Advertisements – Calling for bids through E-tendering

Department of Communication (DoC) intends to release and advertisements in leading newspapers (details attached) from Monday, September 11, 2023 (tentatively) titled **“Recruitment for the Post of Assistant – PY 2023”**.

The details of the proposed advertisement are given below

S.N	Name of the Newspapers	Language	Edition	Size
1.	The New Indian Express	All Edition	English	8 (W) x 7 (H) = 56 sq cms
2.	Hindustan Times	All Edition	English	8 (W) x 7 (H) = 56 sq cms
3.	The Telegraph	All Edition	English	8 (W) x 7 (H) = 56 sq cms
4.	Assam Tribune	All Edition	English	8 (W) x 7 (H) = 56 sq cms
5.	Dainik Bhaskar (All group)	All Edition	Hindi	8 (W) x 7 (H) = 56 sq cms
6.	Amar Ujala	All Edition	Hindi	8 (W) x 7 (H) = 56 sq cms
7.	Navbharat Times	All Edition	Hindi	8 (W) x 7 (H) = 56 sq cms
8.	Hindustan	All Edition	Hindi	8 (W) x 7 (H) = 56 sq cms
9.	Dainik Jagran (All group)	All Edition	Hindi	8 (W) x 7 (H) = 56 sq cms
10.	Navbharat (All group)	All Edition	Hindi	8 (W) x 7 (H) = 56 sq cms
11.	Asomiya Pratidin	All Edition	Assamese	8 (W) x 7 (H) = 56 sq cms
12.	Anand Bazar Patrika	All Edition	Bangla	8 (W) x 7 (H) = 56 sq cms
13.	Divya Bhaskar	All Edition	Gujarati	8 (W) x 7 (H) = 56 sq cms
14.	Lokmat	All Edition	Marathi	8 (W) x 7 (H) = 56 sq cms
15.	Malayalam Manorma	All Edition	Malayalam	8 (W) x 7 (H) = 56 sq cms
16.	Vijayvani	All Edition	Kannada	8 (W) x 7 (H) = 56 sq cms
17.	Ajit	All Edition	Punjabi	8 (W) x 7 (H) = 56 sq cms
18.	Sambad	All Edition	Odiya	8 (W) x 7 (H) = 56 sq cms
19.	Eenadu	All Edition	Telugu	8 (W) x 7 (H) = 56 sq cms
20.	Dina Thanti	All Edition	Tamil	8 (W) x 7 (H) = 56 sq cms
21.	Daily Taskin	All Edition	Urdu	8 (W) x 7 (H) = 56 sq cms
22.	Munsif	All Edition	Urdu	8 (W) x 7 (H) = 56 sq cms
23.	Employment News	All Edition	English + Urdu	8 Full pages
24.	Rojgar Samachar	All Edition	Hindi	8 pages

**Important Dates: Tentative**

Tender Start View Date: **Wednesday, September 06, 2023 from 1530 hrs**

Bid Start Date: **Wednesday, September 06, 2023 from 1530 hrs**

Bid Close Date: **Friday, September 08, 2023 at 1530 hrs**

Bid Opening Date and Time: **Friday, September 08, 2023 at 1600 hrs**

Release of Advertisement in newspapers (tentatively): **Monday, September 11, 2023 onwards**

TERMS AND CONDITIONS

Please note that no physical bids will be accepted. All the bids must be submitted through MSTC portal (<https://www.mstcecommerce.com/RBI>) against event number (RBI/DOC-Central Office Departments/Others/1/23-24/ET/31) only.

Agency will be shortlisted on the basis of L1 (including net media cost, agency commission and applicable taxes) and should bid strictly for the plan and in format given in the tender document. The participating agencies are required to submit the Net Media Cost, Agency Commission and applicable taxes separately in the E-tender. Failure to do so will result in rejection of bid of the particular agency.

Once an advertising agency is shortlisted, the agency is required to execute the work without fail. The shortlisted agency is required to release the spots strictly as per the plan given in the tender document. Failure to do so will result in appropriate action being taken against the erring agency.

Reserve Bank of India reserves the right to amend the proposed plan. In such a situation, a fresh e-tender shall be uploaded on the MSTC portal (<https://www.mstcecommerce.com/RBI>) with necessary changes/corrections and the agencies will be required to re-bid.

TDS and TDS under GST will be deducted as per applicable rate

The Reserve Bank of India has appointed Independent External Monitors (hereinafter referred to as Monitors) under Integrity Pact. Shri Vishwanath Giriraj, IAS (Retd.), A Wing, Flat 1001, Landmark Towers, GD Ambedkar Marg, Opp Wadala Telephone Exchange, Naigaon, Dadar East, Mumbai-400014 and Shri Divya Prakash Sinha, IPS (Retd.), 01, Ground Floor, Tower A, Amrapali Sapphire, Noida-201301, Uttar Pradesh.

Emails of Independent Monitors are as under:

vigiriraj@rediffmail.com

dpsinha.ips@gmail.com

Clarifications, if any, may be sent via email to nbasumatary@rbi.org.in and darshann@rbi.org.in



The advertising agencies should treat all documents, information, data and communication of and with the Bank as privileged and confidential.

Empanelled advertising agencies shall not, without Bank's prior written consent, disclose any specification, plan, sample or information or data or drawings/designs furnished by or on behalf of the Bank to any person other than a person employed by the agency in the performance of the work.

Disclosure to any such person employed by the agency shall be made in utmost confidence and should extend only as far as may be necessary and relevant for the purpose of such performance.

We will appreciate a confirmation regarding the participation in tender. If we do not get a reply, it will be construed that the agency is not interested in participating in the tender. In such a case, RBI will be constrained to take appropriate action against the non-participating agencies.

Please find the below updated contact details of MSTC Mumbai Centralized helpdesk for vendors:

033 40645207, 033 40609118, 033 40645316, 033 22901004 and 033 22895064.

The bidders can also submit their issues vide e-mail at helpdesk@mstcindia.co.in

Helpdesk at MSTC Mumbai for vendors 022-22870471/22886266

Ms. Archana Juneja, Asst. Mgr.

Mobile no.-9990673698

Email id- archana@mstcindia.co.in

Ms. Rupali Pandey, Asst. Mgr.

Mobile no.-9458704037

Email id- rpandey@mstcindia.co.in

Mr. Abhishek Kr. Kanaujia, Executive

Mobile no.-9953089772